



## CRI Announces Re-Branding Launch

**McLean, VA – January 31, 2013** – CRI, specializing in innovative solutions to the federal marketplace, is excited to announce our re-branding, anchored by the tag line *Innovating Today for Tomorrow*, which is featured on the company's new website, [www.cri-solutions.com](http://www.cri-solutions.com).

The fresh new look starts with an updated website with simplified navigation and newly revised information on CRI's experience, personnel, contracts and service offerings. The new tag line is fresh and cutting edge - indicative of CRI's corporate personality and culture. The tag line was the result of our employees recommending phrases which they felt reflected the way we do business.

CRI's President and CEO, Victoria Johnson, believes it is imperative that we constantly evaluate and respond to the constantly changing business environment of today in order to provide the support clients are seeking. "We are reaching our 19<sup>th</sup> anniversary. Today's federal marketplace is dramatically different than the one we have operated in even a few years ago. Technology, personnel management and customer expectations have changed too. CRI has grown into a very different firm than it was in the 1990s with the exception of one characteristic – customer satisfaction."

### CRI's Core Capabilities Include:

- Integrated Electronic Security Systems
- HSPD-12/FIPS 201 Products & Support
- Identity, Credential & Access Management (ICAM)
- Federal Regulation Compliance Support
- Emergency Preparedness, Resiliency Planning
- IT Systems Operations & Maintenance Support
- Security Assessment & Authorization (SA&A)
- Independent Verification & Validation (IV&V)
- Enterprise Architecture, Planning & Oversight
- Program Management
- GIS Applications
- Integrated Project Team (IPT) Facilitation
- Conference Support
- Acquisition Workflow & Facilitation
- Procurement Services

CRI now provides products and services to federal, state, and local agencies as well as commercial corporations throughout the U.S. CRI has been certified by the General Services Administration as one of a limited number of approved HSPD-12 System Integration Services Providers. CRI holds several government-wide contracts including:

- GSA IT Schedule 70 (IT)
- GSA Schedule 84 (Commercial security products and services)
- GSA MOBIS Schedule 874 (MOBIS)
- GSA STARS II GWAC Contract

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